

**REGIONAL YOUTH DANCE BUSINESS PLAN
2009-11
HAMPSHIRE DANCE – SOUTH EAST**



EXECUTIVE SUMMARY

Introduction

The Business Plan for youth dance in the south east has been produced by Hampshire Dance to address Youth Dance England's (YDE) national brief in the south east region. It draws upon the Regional Development Plan (RDP) for Youth Dance in the South East produced by Hampshire Dance in 2007.

Background

Hampshire Dance was commissioned by YDE to deliver the *Next Steps* and *Dance Links* projects for the south east region between 2006 and 2008. YDE commissioned an organisation to deliver these initiatives in each of the nine English regions as part of the development of the first national youth dance infrastructure.

Following the successful implementation of the *Next Steps* and *Dance Links* projects, and the development of the RDP, Hampshire Dance was asked to be YDE's Regional Partner Organisation (RPO) in the south east for the next phase of development between 2009 and 2011. YDE has awarded funding to Hampshire Dance to support a Youth Dance Strategy Manager post during this time.

In anticipation of the need for an exit strategy from *Next Steps* and *Dance Links* Hampshire Dance developed a portfolio of regional youth dance initiatives entitled *VitaliSE*. Funding of £70,000 was awarded by the Big Lottery Fund - Wellbeing Programme (BLF) to support this work between 2008 and 2010.

VitaliSE, and the BLF funding that it has already attracted, forms an important part of the overall regional youth dance programme outlined in the regional youth dance business plan. The *VitaliSE* initiatives have been built upon and added to in order to provide a comprehensive and cohesive regional response to YDE's national brief.

Hampshire Dance

Hampshire Dance is a regional dance development agency and provides opportunities to participate and engage with dance through projects, performances, training and classes, as well information and advocacy about dance in Hampshire and beyond. The organisation has established a strong track record of effective partnership working and innovative dance practice that reaches beyond geographic boundaries. At the heart of Hampshire Dance is a desire to play an enabling role in people's journeys through dance and to develop their understanding and appreciation of the art-form.

Youth Dance England

Youth Dance England is the national organisation that champions dance for children and young people. YDE works to ensure that dance is available to all, both in and out of school settings. Through a shared vision with the National Youth Dance Network and other partners, YDE's aim is to increase access, raise standards and improve progression routes.

Budget

The total planned expenditure for the two years April 2009 to March 2011 is £262,937 of which £180,000 will be provided by YDE (68%).

The partnership funding total is £82,937, of which £61,937 is already confirmed. The unconfirmed amount (£21,000) includes anticipated earned income plus support from some local authorities and other applications for public and trust funding.

Aims

The six strategic aims of the regional youth business plan 2009-11 are outlined below along with an indication of the initiatives that will be delivered in order to address each aim.

- 1. Improve networking and communication across the sector and develop links and partnerships outside the sector**
 - South East Youth Dance Network (SEYDN) sub regional hubs for youth dance providers
 - Monthly e-bulletins and newsletters
 - Development of a regional youth dance section on the Hampshire Dance website
- 2. Develop the skills and practice of youth dance leaders**
 - Regional networking event for youth dance providers in autumn 2009
 - Training opportunities for youth dance practitioners in locations across the region
 - Signposting to national training opportunities
- 3. Increase the number and range of opportunities for young dancers to present work both in and outside of school**
 - Mapping exercise to gain a picture of current youth dance performance provision
 - Investment in performance events in counties where there is currently little performance provision
 - *U.Dance South East*, annual regional youth dance performance event
- 4. Improve the quality of opportunities for young people to view and participate in dance in school**
 - Youth dance company regional schools tour 2010
 - Dance Artist Directory for schools
 - Dance Links 3 – Dance Activity Programmes (DAP)
- 5. Advocate for youth dance by disseminating the impact of participation**
 - *NRG2*, Youth dance and health action research project in West Sussex schools
 - Case studies of good practice from across the region
 - Advocacy materials designed to attract future funding
- 6. Identify and signpost progression routes for young dancers, choreographers and leaders**
 - Youth choreography workshops in schools and a commission for a selected young person
 - Dance Careers Event toolkit for schools and local authorities
 - Opportunities for young people to 'take over' the Hampshire Dance office at an annual *Take-over Day*
 - South Asian youth dance summer school

Further Information

The full regional youth dance business plan is available on request from Hampshire Dance along with information sheets on how you can get involved in the programme of work.

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